

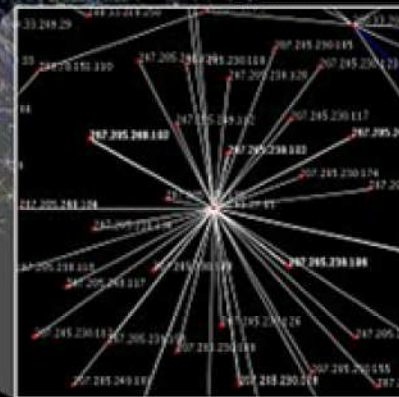
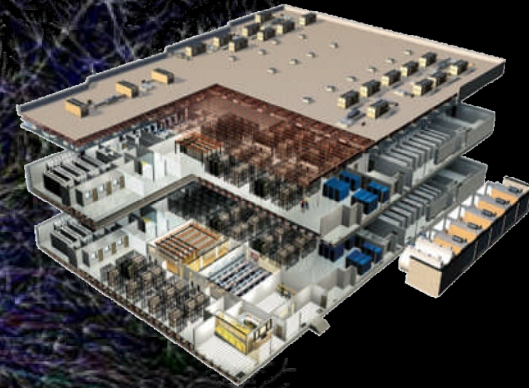


What is Sustainable IT and How Do We Achieve It?

Brian J. Watson
Research Scientist
Sustainable IT Ecosystem Laboratory

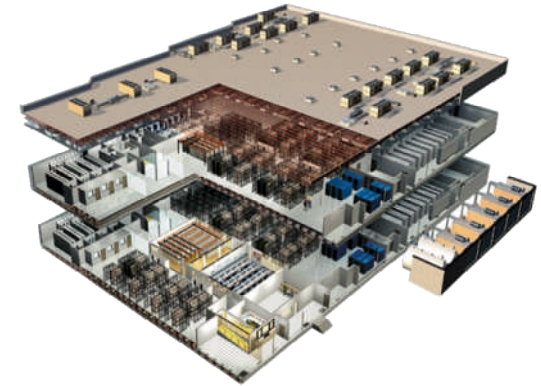
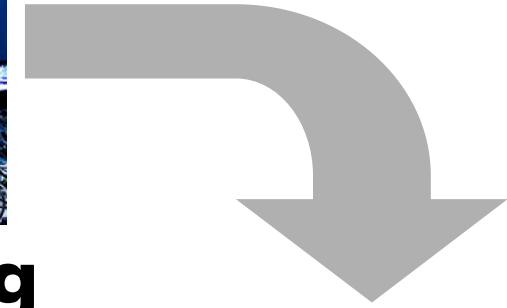


What is **IT?**

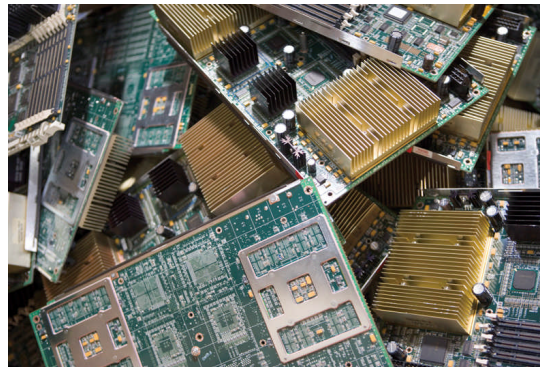
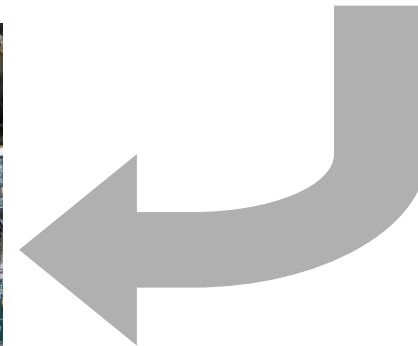




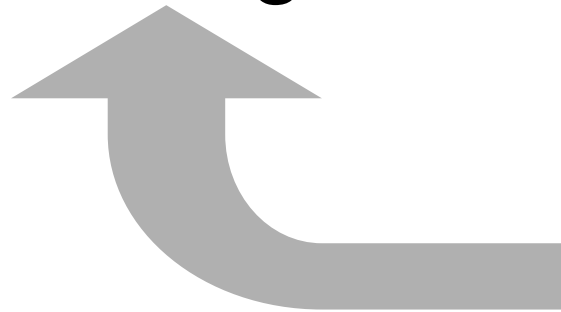
Manufacturing



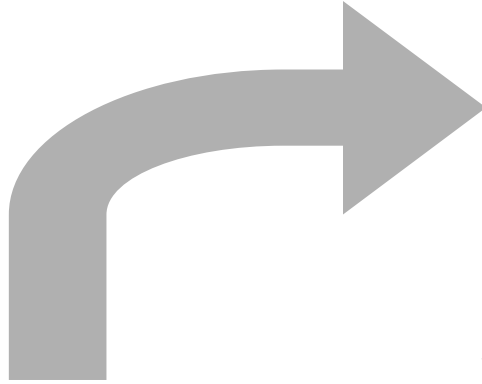
Operation



Retirement



Mining



What is

Sustainability?



“Sustainable development meets the needs of the present without compromising the ability of future generations to meet their own needs”

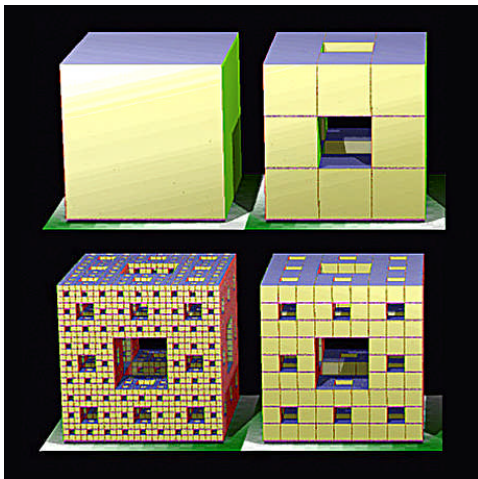
UN Brundtland Commission, 1987



Least Energy



Appropriate Energy



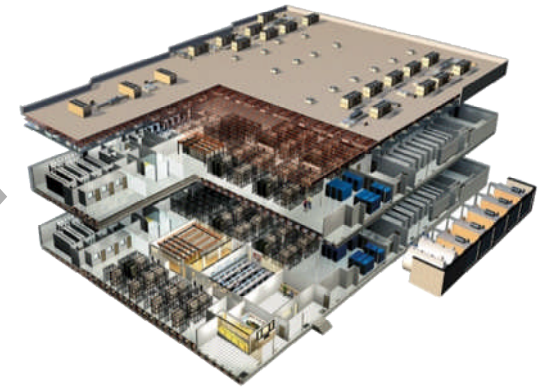
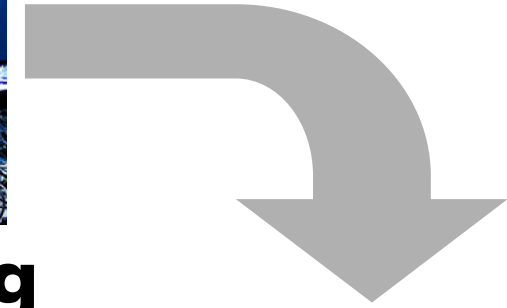
Least Materials



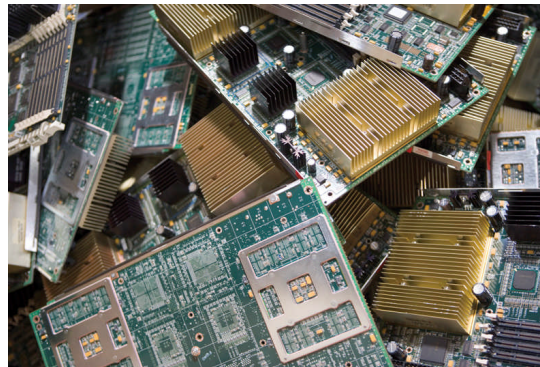
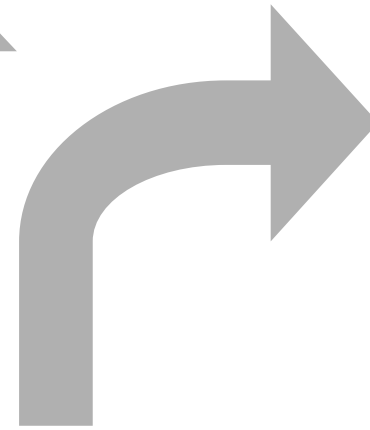
Appropriate Materials



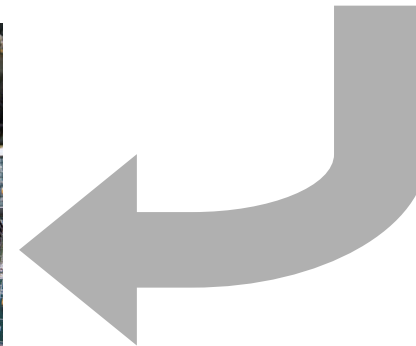
Manufacturing



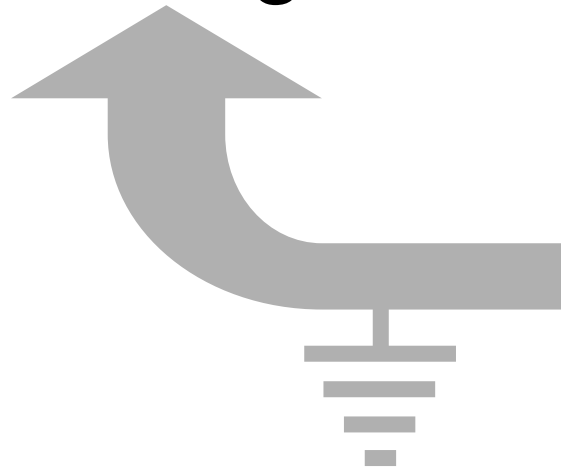
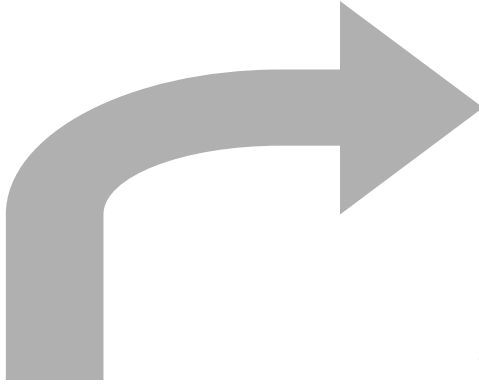
Operation



Retirement



Mining



How do we achieve

Sustainable IT?

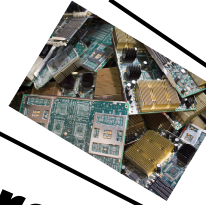




Manufacturing



Operation



Retirement



Transportation



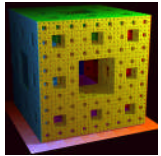
Mining



Least Energy



Appropriate Energy



Least Materials






Appropriate Materials



Return to Ground

Least Energy	✓	✓	✓	✓	✓
Appropriate Energy	✓	✓	✓	✓	✓
Least Materials	✓	✓	✓	✓	✓
Appropriate Materials	✓	✓	✓	✓	✓
Return to Ground	✓	✓	✓	✓	✓







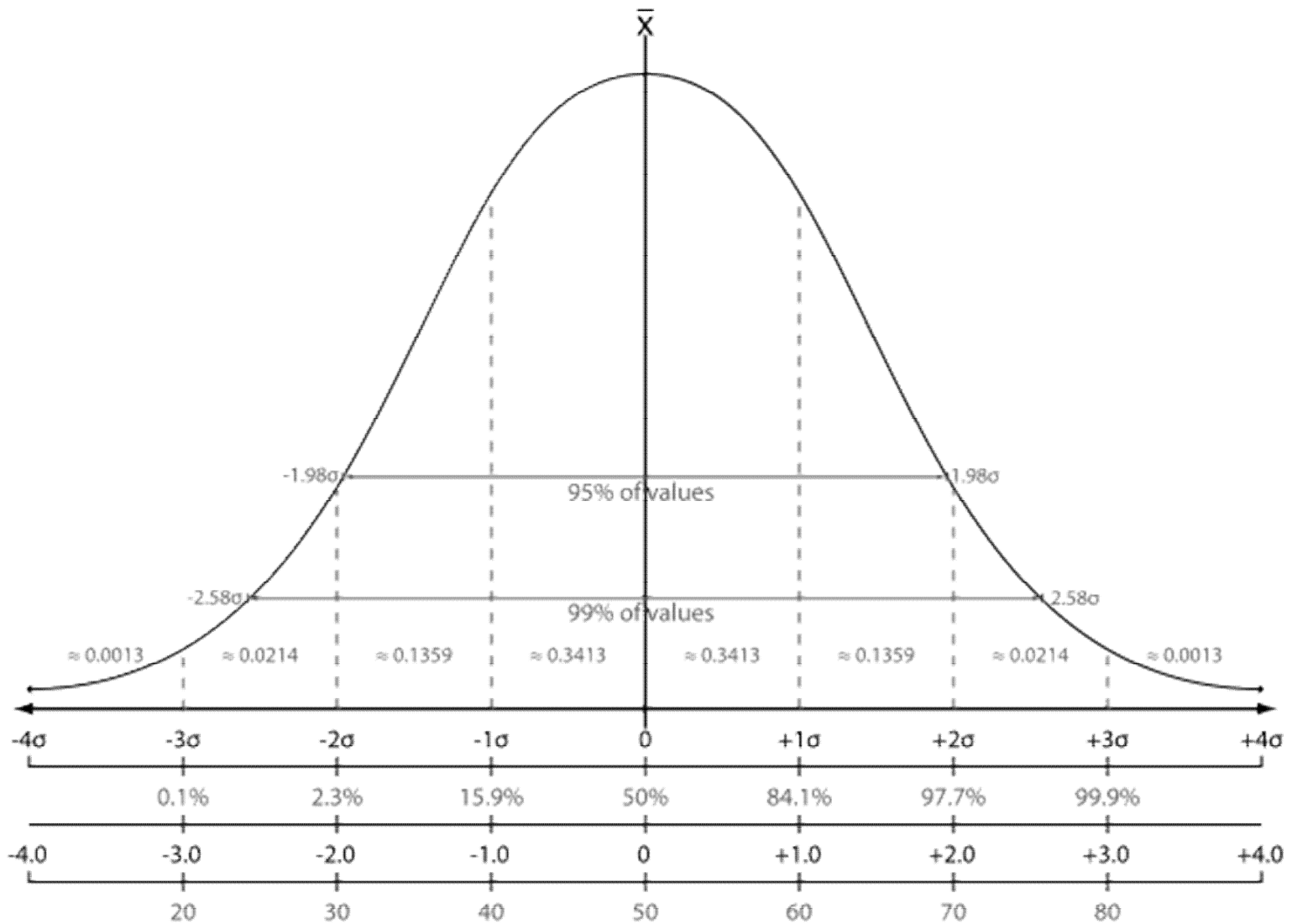

Technologies for **Sustainable IT**



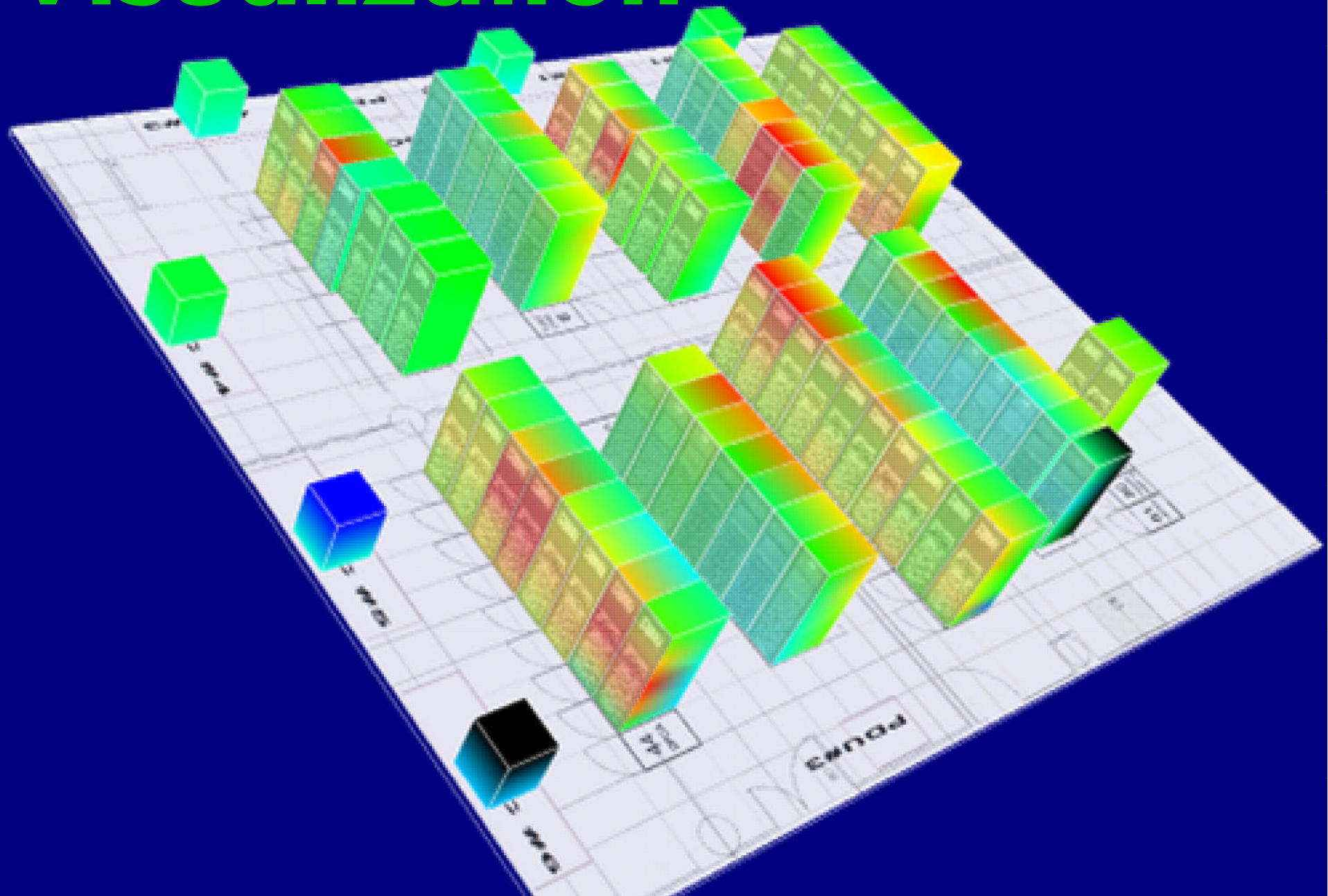
Sensing



Analysis



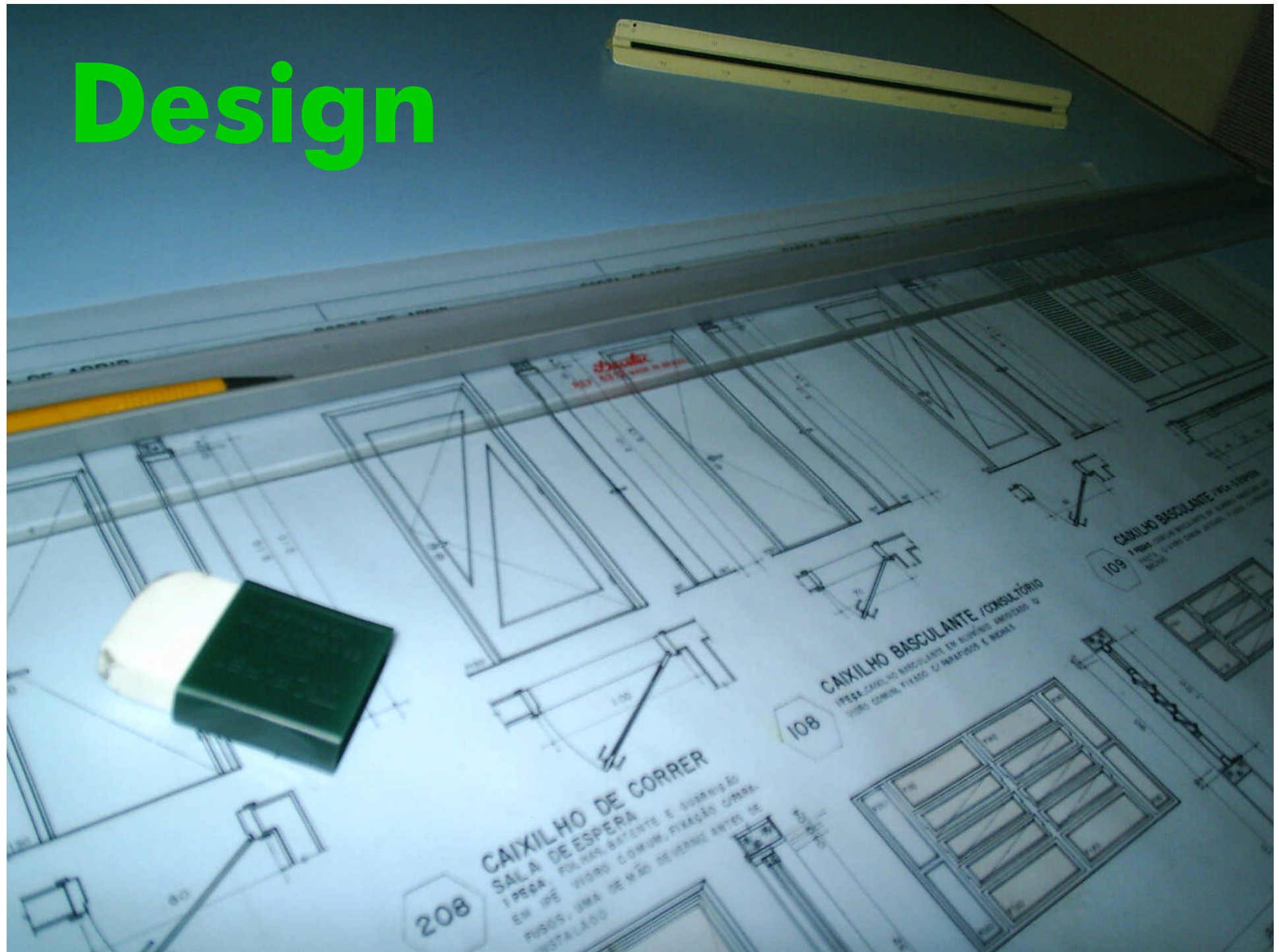
Visualization





Modeling

Design



208

CAIXILHO DE CORRER
SALA DE ESPERA
1 PESS. FOLHAS BATERTE E SUBIRTO
EM IPE VIDRO COMUM. FIXAÇÃO COM
FUSOS. JAMA DE MÃO DEVIDO ANTES DE
INSTALARLO.

108

CAIXILHO BASCULANTE CONSULTÓRIO
1 PESS. CAIXILHO BASCULANTE EM ALUMINIO ANODIZADO
VIDRO COMUM TIPO 2/3 INCLINADO E REGAL

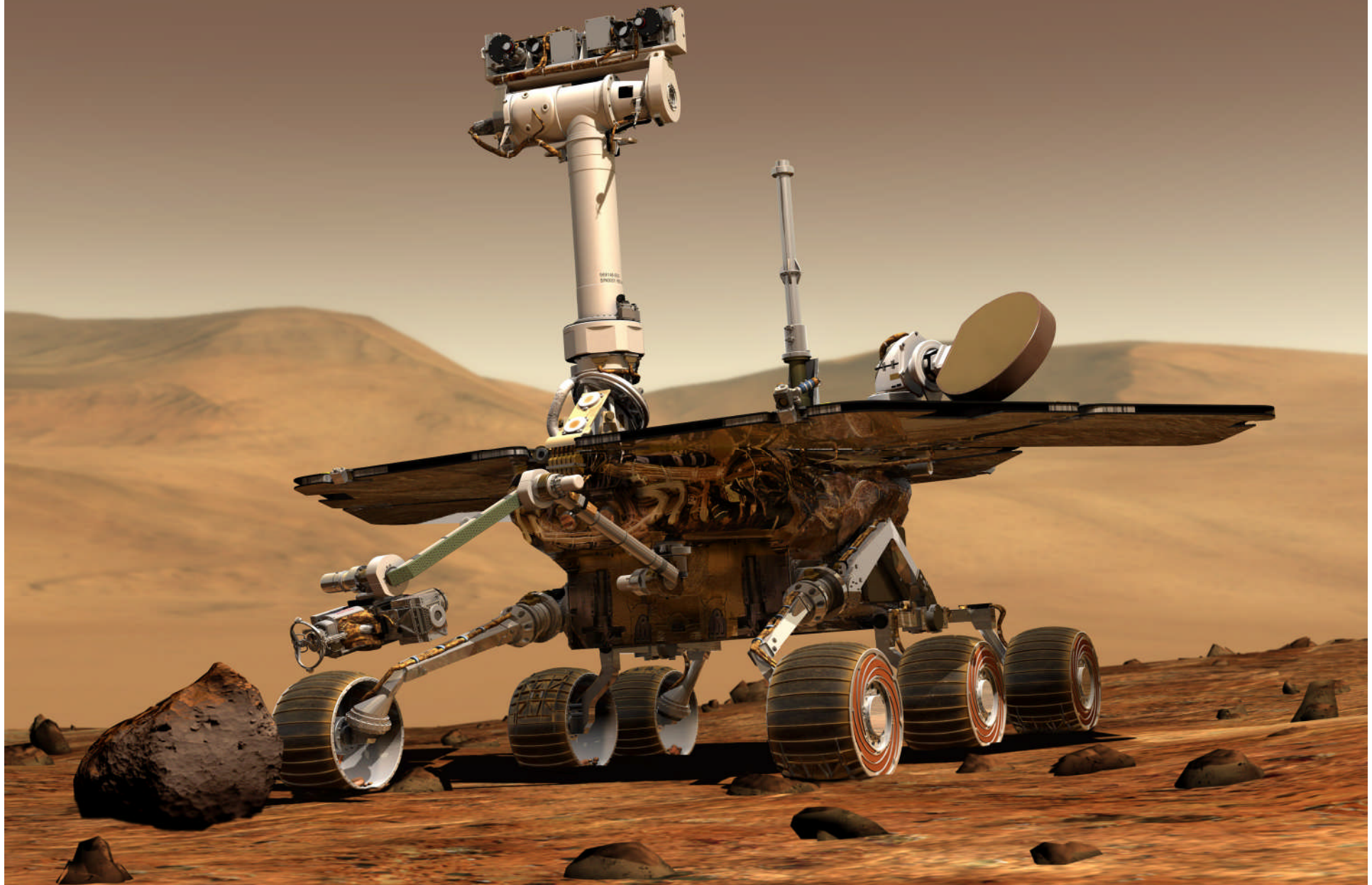
109

CAIXILHO BASCULANTE 1 PESS. 100x100
1 PESS. CAIXILHO BASCULANTE EM ALUMINIO ANODIZADO
VIDRO COMUM TIPO 2/3 INCLINADO E REGAL

Actuation



Automation



Coordination



What is Sustainable IT?

Client devices

Data centers

Print factories

Internet fabric

Software

Mining

Manufacturing

Operation

Retirement

Transportation

Least energy

Most appropriate energy

Least materials

Most appropriate materials

Re-use, recycle, return-to-ground

How do we achieve it?

Sensing

Analysis

Visualization

Modeling

Design

Actuation

Automation

Coordination